



# Social Media Marketing

*Enhance your social presence and convert followers into customers.*

Get consistent, high-quality posting that keeps your business at the forefront of customers' minds for just a fraction of the cost of hiring a full-time social media specialist.

Receive 2 to 5 customized posts each week on your choice of up to 5 social media platforms, including:



Our team of captivating content writers and shrewd social media experts stay up to date on all the latest trends, algorithm changes, and best practices for you – so you can remain focused on the areas of your business where you excel. Give us a call today.

 **Praqtical**  
Marketing Works

## Pricing

	<b>Starter</b> \$799 per brand per month	<b>Growth</b> \$1099 per brand per month	<b>Pro</b> \$1499 per brand per month
Posts per month	8	12	20
Written content	Professionally written for your industry	Professionally written for your industry	Professionally written for your industry
Content formats	Static images, stories, reels, carousels, videos	Static images, stories, reels, carousels, videos	Static images, stories, reels, carousels, videos
Number of platforms	5 of 7*	5 of 7*	5 of 7*
Unlimited revisions	✓	✓	✓
Published for you	✓	✓	✓
* Platform selections	Facebook, Instagram, LinkedIn, Google Business Profile, TikTok, Twitter (X), YouTube Shorts		

## How It Works

- #1 Onboarding Session** — you'll meet with our strategy team to agree on a roadmap and to make sure we craft content that aligns with your company's voice, aesthetic, and goals.
- #2 We Get to Work** — with a strategy in place, your dedicated Social Media Manager (SMM) will create your first batch of social media content, including images (or video) and copy adapted to each social media network.
- #3 Feedback & Approval** — utilize the client dashboard to send feedback on each post, ask for changes or approve what we created. Within 72 hours, we'll respond to your feedback and revise all content.
- #4 Scheduling & Publishing** — we don't just create your content — we make sure it's published on an agreed schedule, always on time, and on each of the social platforms you've selected.

